

calendar raffle template

calendar raffle template is an essential tool for organizing and managing calendar raffles efficiently. Calendar raffles have become a popular fundraising method for schools, charities, and community groups due to their simplicity and potential for generating steady revenue. Using a well-designed calendar raffle template can streamline the process of ticket sales, prize tracking, and drawing schedules, ensuring a smooth experience for organizers and participants alike. This article explores the importance of calendar raffle templates, key features to include, tips for customization, and ways to optimize the raffle for maximum engagement. Additionally, practical advice on distribution, promotion, and legal considerations will be covered to help organizers run a successful calendar raffle campaign. The following sections will provide a comprehensive guide for anyone looking to implement or improve their calendar raffle system.

- Understanding Calendar Raffle Templates
- Key Features of an Effective Calendar Raffle Template
- How to Customize a Calendar Raffle Template
- Tips for Organizing a Successful Calendar Raffle
- Legal and Ethical Considerations
- Promotion and Distribution Strategies

Understanding Calendar Raffle Templates

A calendar raffle template is a pre-designed document or digital file that outlines the structure and details of a calendar raffle event. It typically includes spaces for dates, ticket numbers, participant information, and prize details. These templates serve as a framework to help organizers plan and execute the raffle with clarity and organization. Calendar raffles operate by selling numbered tickets that correspond to dates on a calendar, and winners are drawn daily or on specified dates, receiving prizes accordingly.

Using a calendar raffle template reduces the administrative burden by providing a consistent format for recording sales, tracking winners, and scheduling prize drawings. This standardization is beneficial for maintaining transparency and ensuring that all participants understand the raffle process. Additionally, templates can be tailored to fit the specific goals and scale of the fundraiser, making them versatile tools for various organizations.

Types of Calendar Raffle Templates

There are several types of calendar raffle templates available, ranging from simple paper-based forms to sophisticated digital spreadsheets and printable PDFs. Some common types include:

- **Printable Calendar Sheets:** Basic templates that can be printed and manually filled out, suitable for small or local events.
- **Excel or Spreadsheet Templates:** Editable digital files that allow automatic calculations and data sorting, ideal for medium to large-scale raffles.
- **Customizable PDF Templates:** Professionally designed files that combine aesthetics with functionality for enhanced participant appeal.
- **Online Raffle Platforms:** Integrated systems with built-in calendar raffle features, automating ticket sales and winner selection.

Key Features of an Effective Calendar Raffle Template

An efficient calendar raffle template should include several critical components to facilitate smooth operation and participant engagement. These features ensure that all necessary information is captured and that the raffle runs according to plan.

Essential Elements

The following elements are fundamental to a robust calendar raffle template:

- **Calendar Grid:** A clear and organized calendar layout displaying all raffle dates and corresponding ticket numbers.
- **Ticket Numbering System:** Sequential or randomized numbering to assign unique identifiers to each ticket sold.
- **Participant Information Fields:** Sections for collecting buyer names, contact details, and payment confirmation.
- **Prize Schedule:** A detailed list of prizes, prize values, and the specific dates on which prizes will be awarded.
- **Instructions and Rules:** Clear guidelines outlining eligibility, drawing procedures, and claim processes.
- **Tracking and Reporting:** Areas for recording ticket sales, prize distribution, and winner notifications.

Design Considerations

In addition to functional elements, the visual design of the calendar raffle template plays a role in participant appeal and ease of use. Key design considerations include:

- **Readability:** Use legible fonts and sufficient spacing to ensure information is easily understood.
- **Branding:** Incorporate logos, colors, and themes consistent with the organizing entity for professional appearance.
- **Accessibility:** Ensure the template is usable across various devices and formats, including print and digital.
- **Space for Custom Notes:** Allow room for additional remarks or sponsor acknowledgments.

How to Customize a Calendar Raffle Template

Customization enables organizers to adapt a calendar raffle template to their specific event requirements and audience preferences. Tailoring the template enhances participant engagement and operational efficiency.

Adjusting Date and Prize Details

Begin by modifying calendar dates to align with the raffle duration. This could be a month-long event or extend over several months, depending on fundraising goals. Update the prize schedule accordingly, specifying prize types, values, and distribution dates. Including a mix of high-value and smaller prizes can maintain participant interest throughout the raffle period.

Personalizing Participant Fields

Customize participant information fields to collect relevant data for marketing and communication purposes. Common fields include name, phone number, email address, and payment method. Consider adding optional fields for consent to receive future communications or updates about upcoming events.

Incorporating Branding and Theming

Apply organizational branding elements such as logos, color schemes, and fonts to reinforce identity and professionalism. Theming the raffle template based on seasonal events or specific causes can also increase appeal. For example, a holiday-themed calendar raffle template may incorporate festive graphics and colors.

Enhancing Usability

Modify the template layout to improve usability. This might involve increasing the size of ticket number boxes for easier marking, adding instructions directly on the template, or integrating automated calculations in spreadsheet versions. Ensuring the template is user-friendly minimizes

errors during ticket sales and prize tracking.

Tips for Organizing a Successful Calendar Raffle

Executing a calendar raffle requires careful planning and management. The following tips help maximize participation and ensure a smooth process from start to finish.

Planning and Preparation

Define clear objectives for the raffle, including fundraising targets and participant engagement goals. Establish a timeline for ticket sales, drawing dates, and prize distribution. Prepare all materials, including the calendar raffle template, promotional content, and prize inventory, well in advance.

Effective Ticket Sales Strategies

Leverage multiple sales channels such as in-person events, online platforms, and community partnerships to reach a broad audience. Encourage early ticket purchases by offering early-bird incentives or group discounts. Maintain accurate records using the calendar raffle template to avoid overselling or duplication.

Prize Management and Drawing

Ensure all prizes are procured and ready before the raffle begins. Schedule drawings transparently, and announce winners promptly using the template's tracking system. Publicize winners to build credibility and encourage continued participation.

Engaging Participants

Enhance participant experience by providing regular updates, reminders, and prize announcements. Consider including fun facts or stories related to the fundraiser to maintain interest. Clear communication about rules and procedures reduces confusion and builds trust.

Legal and Ethical Considerations

Complying with legal regulations and ethical standards is critical when conducting calendar raffles. Understanding these requirements protects the organization and ensures a fair process for all participants.

Licensing and Permits

Many jurisdictions require licenses or permits to conduct raffles or lotteries. Check local and state

laws to determine necessary authorizations before launching the calendar raffle. Failure to obtain proper permits can result in fines or event cancellation.

Transparency and Fairness

Maintain transparency by documenting all ticket sales, drawings, and prize distributions. Use the calendar raffle template to record data meticulously. Consider third-party oversight or audits to enhance credibility. Clearly communicate the odds of winning and prize details to participants.

Data Privacy

Protect the personal information of participants collected through the raffle template. Implement secure data storage and limit access to authorized personnel only. Adhere to data protection regulations such as GDPR or CCPA where applicable.

Promotion and Distribution Strategies

Successful calendar raffles depend on effective promotion and distribution of tickets. Maximizing visibility and accessibility increases sales and overall fundraising outcomes.

Marketing Channels

Utilize a mix of traditional and digital marketing channels to reach potential participants. These may include:

- Social media campaigns targeting community groups and supporters.
- Email newsletters and direct mail to existing contacts.
- Flyers and posters in local businesses and community centers.
- Announcements during community events and meetings.

Ticket Distribution Methods

Offer multiple options for ticket purchase and distribution to accommodate different preferences. Options include physical ticket booklets, printable tickets from the calendar raffle template, and online sales platforms. Ensure clear instructions are provided for each method to avoid confusion.

Incentives and Partnerships

Incentivize ticket sales by offering rewards for top sellers or early buyers. Partner with local businesses to sponsor prizes or provide promotional support. Collaboration can extend reach and enhance the raffle's attractiveness to participants.

Frequently Asked Questions

What is a calendar raffle template?

A calendar raffle template is a pre-designed layout used to organize and promote a calendar raffle event, where participants buy tickets for a chance to win prizes on specific dates.

Where can I find free calendar raffle templates?

Free calendar raffle templates can be found on websites like Canva, Microsoft Office templates, Etsy (free section), and through a simple web search for printable calendar raffle templates.

How do I customize a calendar raffle template?

To customize a calendar raffle template, open it in an editable format (such as Word, Excel, or design software), then modify the dates, prize details, organization name, and contact information to fit your event.

What are the benefits of using a calendar raffle template?

Using a calendar raffle template saves time, ensures a professional appearance, helps organize prize distribution clearly, and makes it easier to communicate event details to participants.

Can I create a calendar raffle template in Excel?

Yes, Excel is an excellent tool for creating calendar raffle templates because it allows you to easily create a calendar grid, input prize information, and track ticket sales and winners.

How do I promote a calendar raffle using the template?

You can promote a calendar raffle by sharing the customized template on social media, printing flyers or posters, emailing participants, and displaying it at community centers or stores to attract ticket buyers.

Additional Resources

1. *Calendar Raffle Templates: A Complete Guide for Fundraisers*

This book provides a comprehensive overview of creating and managing calendar raffles for fundraising events. It includes step-by-step instructions on designing effective templates, tips for marketing your raffle, and advice on maximizing participant engagement. Perfect for nonprofits and

community organizers looking to boost their fundraising efforts.

2. Creative Calendar Raffle Designs: Templates and Ideas

Explore a variety of innovative calendar raffle template designs in this visually rich guide. The book offers customizable templates suited for different themes and occasions, helping organizers craft appealing raffles that attract more participants. It also discusses layout techniques and graphic design principles to enhance your raffle's appeal.

3. How to Run a Successful Calendar Raffle: Templates and Strategies

This practical manual covers everything from selecting the right calendar raffle template to implementing effective promotional strategies. Readers will learn about prize selection, ticket pricing, and legal considerations, making it an essential resource for those new to calendar raffles. The book also features downloadable template samples for immediate use.

4. Fundraising with Calendar Raffles: Template Tools and Tips

Designed for fundraising professionals, this book focuses on leveraging calendar raffle templates to increase donations. It includes case studies of successful fundraisers, advice on tailoring templates to different audiences, and tips on using digital tools for template creation and distribution. A valuable guide for maximizing fundraising outcomes.

5. DIY Calendar Raffle Templates: Design and Print Your Own

Learn how to design, customize, and print your own calendar raffle templates with this hands-on guide. It covers software recommendations, design best practices, and printing tips to ensure your raffle tickets look professional and attractive. Ideal for small organizations or individuals looking to save costs while running effective raffles.

6. Digital Calendar Raffle Templates for Modern Fundraising

This book explores the shift from traditional paper-based calendar raffles to digital formats, offering templates optimized for online distribution. It discusses the benefits of digital raffles, including wider reach and easier management, and provides step-by-step instructions for setting up digital templates. A must-read for fundraisers embracing technology.

7. Seasonal Calendar Raffle Templates: Holiday and Event Themes

Focus on seasonal and holiday-themed calendar raffles with this specialized guide. It includes a collection of themed templates for Christmas, Halloween, summer events, and more, along with tips for timing your raffles to coincide with peak participation periods. Enhance your fundraising with timely and relevant raffle designs.

8. Maximizing Engagement with Interactive Calendar Raffle Templates

Discover how to create interactive calendar raffle templates that boost participant involvement and excitement. This book covers incorporating QR codes, social media integration, and gamification elements into your raffle templates. Perfect for organizers seeking to modernize their raffles and increase engagement.

9. The Legal Side of Calendar Raffles: Compliance and Templates

This resource addresses the legal considerations involved in running calendar raffles, including necessary permits, regulations, and compliance issues. It provides templates designed to meet legal standards and tips for avoiding common pitfalls. Essential reading for anyone concerned about the legal aspects of fundraising raffles.

Calendar Raffle Template

Calendar Raffle Template: Your Guide to Successful Fundraising & Engagement

Ebook Title: The Ultimate Guide to Calendar Raffle Success

Ebook Outline:

Introduction: What is a Calendar Raffle & Why Use One?

Chapter 1: Designing Your Calendar Raffle Template: Choosing a Theme, Designing the Layout, Incorporating Branding.

Chapter 2: Legal Considerations & Regulations: Licensing, Permits, and Compliance.

Chapter 3: Prize Selection & Sourcing: Attracting Participants with Compelling Prizes.

Chapter 4: Marketing & Promotion Strategies: Reaching Your Target Audience Effectively.

Chapter 5: Ticket Sales & Distribution: Streamlining the Sales Process.

Chapter 6: Managing the Raffle & Drawing Winners: Fairness, Transparency, and Legal Compliance.

Chapter 7: Financial Management & Reporting: Tracking Income, Expenses, and Profits.

Chapter 8: Post-Raffle Activities: Thank You's, Follow-up, and Future Planning.

Conclusion: Maximizing Your Calendar Raffle's Impact.

The Ultimate Guide to Calendar Raffle Success

Introduction: What is a Calendar Raffle & Why Use One?

A calendar raffle is a fundraising method that involves selling numbered calendar squares to participants. Each square corresponds to a specific date, and a prize is awarded to the holder of the square matching the date of a pre-determined random event (e.g., a daily lottery drawing, a specific date of a month). This engaging format provides a sustained fundraising period, building anticipation and excitement amongst participants, unlike one-off fundraising events. It's a powerful tool for nonprofits, schools, sports teams, and community groups seeking to raise funds while boosting community engagement.

Why choose a calendar raffle? Several key benefits make it a compelling fundraising option:

Extended Fundraising Period: Unlike a single-event fundraiser, a calendar raffle spans a longer period, allowing for increased revenue generation.

Increased Participant Engagement: The anticipation of daily draws keeps participants engaged throughout the fundraising period.

Simple to Understand and Participate In: The concept is easy to grasp, making it accessible to a broad audience.

Cost-Effective: The primary costs are the printing of the calendar and the prizes themselves, making it a relatively inexpensive fundraising strategy.

Community Building: It fosters a sense of community through shared participation and excitement.

Chapter 1: Designing Your Calendar Raffle Template: Choosing a Theme, Designing the Layout,

Incorporating Branding

The design of your calendar raffle template is crucial for its success. A visually appealing and well-organized template increases sales and leaves a positive impression.

Choosing a Theme: Select a theme relevant to your organization or cause. This could be a holiday theme, a sports theme, a local landmark, or even something abstract. A strong theme helps to create a cohesive and memorable experience for participants.

Designing the Layout: Prioritize clarity and readability. Ensure the numbers are easily visible, and consider using a visually appealing color scheme that complements your theme. Include clear instructions on how to purchase tickets and claim prizes.

Incorporating Branding: If you're representing an organization, incorporate your logo and branding elements consistently throughout the design. This reinforces your identity and enhances brand recognition. Consider using high-quality images and professional-looking fonts. Digital design tools like Canva or Adobe Illustrator can create professional-looking templates even without graphic design expertise. Avoid cluttered designs; simplicity is key.

Chapter 2: Legal Considerations & Regulations: Licensing, Permits, and Compliance

Before launching your calendar raffle, thoroughly understand and comply with all applicable laws and regulations in your jurisdiction. This is crucial to avoid legal complications and ensure a fair and transparent process.

Licensing and Permits: Check if your local government requires specific licenses or permits for conducting raffles or lotteries. These requirements vary greatly depending on location. Failure to obtain necessary permits can lead to fines or legal action.

Disclosure Requirements: Clearly disclose all relevant information, such as the odds of winning, the rules of the raffle, and the distribution of proceeds. Transparency builds trust and fosters a positive participant experience.

Tax Implications: Understand the tax implications associated with raffle proceeds. Properly record all income and expenses for accurate reporting to tax authorities.

Chapter 3: Prize Selection & Sourcing: Attracting Participants with Compelling Prizes

The prizes you offer significantly influence the success of your calendar raffle. Attractive prizes entice participation and boost ticket sales.

Prize Value and Appeal: Offer a variety of prizes to cater to different preferences. Consider offering a grand prize with significant value, alongside smaller, more frequent prizes.

Sourcing Prizes: Explore options like donations from local businesses, sponsorships, or purchasing prizes at wholesale prices. Building relationships with local businesses can be a mutually beneficial way to secure prizes.

Prize Display: Showcase the prizes prominently in your marketing materials and at the raffle sales locations. High-quality images and detailed descriptions increase the appeal of the prizes.

Chapter 4: Marketing & Promotion Strategies: Reaching Your Target Audience Effectively

Effective marketing is crucial for maximizing ticket sales. Utilize a multi-channel approach to reach a broad audience.

Social Media Marketing: Leverage social media platforms to generate excitement and reach a large audience. Use eye-catching visuals and engaging captions to promote the raffle.

Email Marketing: Build an email list and send targeted email campaigns to announce the raffle, highlight prizes, and encourage participation.

Local Partnerships: Collaborate with local businesses or organizations to promote your raffle and expand your reach.

Print Marketing: Consider flyers, posters, and brochures to promote your raffle in your community.

Word-of-Mouth Marketing: Encourage participants to spread the word about the raffle among their friends and family.

Chapter 5: Ticket Sales & Distribution: Streamlining the Sales Process

Streamlining your ticket sales process is essential for maximizing efficiency and revenue.

Online Ticket Sales: Utilize online platforms to make ticket purchasing convenient for participants. This expands your reach beyond your immediate community.

In-Person Sales: Establish designated sales locations where participants can purchase tickets in person. This provides a personal touch and allows for direct interaction with potential buyers.

Ticket Number Assignment: Implement a system to track ticket sales and ensure that each ticket number is uniquely assigned.

Payment Processing: Establish a secure and efficient payment processing system to accept various payment methods.

Chapter 6: Managing the Raffle & Drawing Winners: Fairness, Transparency, and Legal Compliance

The raffle drawing should be conducted fairly, transparently, and in accordance with all applicable laws and regulations.

Drawing Procedures: Establish clear and transparent procedures for the raffle drawing. Consider recording the drawing process for accountability and transparency.

Winner Notification: Promptly notify the winners of the raffle and outline the prize claim process.

Legal Compliance: Ensure that the raffle drawing complies with all applicable legal requirements to avoid potential problems.

Chapter 7: Financial Management & Reporting: Tracking Income, Expenses, and Profits

Maintain accurate financial records throughout the raffle process.

Income Tracking: Record all income received from ticket sales.

Expense Tracking: Track all expenses related to the raffle, such as printing costs, prize costs, and marketing expenses.

Profit Calculation: Calculate the net profit by subtracting expenses from income.

Financial Reporting: Prepare a financial report summarizing the income, expenses, and net profit of the raffle.

Chapter 8: Post-Raffle Activities: Thank You's, Follow-up, and Future Planning

After the raffle, follow up with participants and plan for future events.

Thank You Notes: Send thank you notes to all participants, sponsors, and volunteers.

Follow-up Communication: Follow up with participants who did not win to encourage continued support for your organization.

Future Planning: Assess the success of the raffle and identify areas for improvement for future events.

Conclusion: Maximizing Your Calendar Raffle's Impact

A well-planned calendar raffle can be a highly effective fundraising tool. By carefully considering the elements outlined in this guide, you can maximize your fundraising success and strengthen community engagement. Remember to prioritize transparency, legal compliance, and participant engagement throughout the process.

FAQs

1. What is the best time of year to hold a calendar raffle? The optimal time depends on your target audience and the theme, but generally, periods leading up to holidays or special events can be beneficial.
2. How many prizes should I offer? A mix of a grand prize and several smaller prizes generally works well. Consider your budget and target audience when deciding.
3. How do I choose a reliable raffle software or platform? Look for platforms with secure payment processing, easy-to-use interfaces, and features like automated drawing capabilities. Read reviews before choosing a provider.
4. What if I don't sell all the calendar squares? Don't be discouraged; it's common. Focus on maximizing sales through effective marketing and potentially adjusting your pricing or prize structure for future raffles.
5. How do I handle disputes or disagreements regarding the raffle? Establish clear rules and procedures beforehand, and document everything thoroughly. Consider having a neutral third party oversee the drawing process.
6. What are some creative prize ideas for a calendar raffle? Think outside the box! Local experiences, gift certificates, vacations, or unique handcrafted items can be very attractive.
7. How can I legally promote my calendar raffle on social media? Ensure you comply with platform guidelines and any local advertising laws. Clearly state the raffle rules and legal disclaimers.
8. How much should I charge for calendar squares? Consider the value of the prizes and the cost of running the raffle. Start with a price point that is affordable for your target audience, and test different prices to find the optimal balance.

9. How can I ensure the fairness and transparency of the raffle drawing? Consider live-streaming the drawing, using a random number generator, and having witnesses present. Document the entire process for accountability.

Related Articles:

1. Choosing the Right Raffle Prizes: This article focuses on strategies for selecting prizes that resonate with your target audience and maximize ticket sales.
2. Effective Calendar Raffle Marketing Strategies: This dives deeper into different marketing tactics, exploring various digital and offline methods.
3. Legal Aspects of Running a Calendar Raffle: A comprehensive guide on legal requirements and compliance across different jurisdictions.
4. Designing Engaging Calendar Raffle Templates: This article covers design principles and software options for creating professional-looking templates.
5. Managing Calendar Raffle Finances Effectively: This explains effective bookkeeping and financial reporting methods for calendar raffles.
6. Boosting Calendar Raffle Ticket Sales: This guide offers practical tips and techniques for increasing ticket sales and maximizing revenue.
7. Promoting Your Raffle Through Social Media: This focuses solely on social media marketing strategies specific to calendar raffles.
8. Running a Successful Online Calendar Raffle: This guide focuses on the technical aspects and best practices for conducting online calendar raffles.
9. Post-Raffle Analysis and Future Planning: This article guides you through evaluating the success of your raffle and planning future events.

calendar raffle template: *Hatching Results for Elementary School Counseling* Trish Hatch, Danielle Duarte, Lisa K. De Gregorio, 2018-01-17 School counseling that makes a difference—for all students! As an elementary school counselor, you're implementing a comprehensive program to promote academic and social-emotional development for all students. You're planting seeds of college and career readiness, which means creating core curriculum classroom lessons, delivering engaging content to students and parents, managing classroom behaviors, providing assessments, and sharing the results. The good news is that you don't have to do it alone. In this guide, three experienced school counselors take you step by step through the creation and implementation of high-quality Tier 1 systems of universal supports. With a focus on proactive and prevention education through core curriculum classroom lessons and schoolwide activities, this practical text includes: The school counselor's role in Multi-tiered, Multi-Domain System of Supports Examples to help with design, implementation, and evaluation Guidance for selecting curriculum and developing

lesson and action plans Alignment with ASCA National Model and ASCA Mindsets and Behaviors Vignettes from practicing elementary school counselors Recommendations for including families in prevention activities Management tools, reproducible templates, and reflective activities and processing questions You teach the academic, college and career, and social-emotional competencies students need to be successful learners. With this book's expert guidance, you're prepared to help them get there. This book accomplishes what so many school counseling graduates are often left to learn 'on the job': translation of theory and ideas into meaningful, evidence-based practice within a multi-tiered system of supports. —Paul C. Harris, Assistant Professor, Counselor Education University of Virginia This is the book all elementary school counselors have been waiting for! Not only can it deepen our skills as educators and collaborators, it also provides a sounding board for effective school counseling practices that are standards-based, measurable, and focused on closing the achievement gap. —Kirsten Perry, ASCA 2018 School Counselor of the Year Lawndale Community Academy, Chicago, IL

calendar raffle template: Cancer Registry Management Herman R. Menck, 2011

calendar raffle template: Picture This, Imagine That, READ! , 2003

calendar raffle template: Around the World with Max and Lemon Twinkl Originals,

2021-07-31 Max is on a mission to find out if she is unique. As she travels to a mountain, a desert, a jungle, the Arctic, an ocean and a faraway island, Max makes lots of friends. Can she find anyone exactly the same as her? Come on an amazing journey around the world with Max and Lemon! Max is determined to find out if she is unique. She sets off on a journey to find someone just like her. She travels around the world, meeting lots of new friends. Her journey covers a mountain, a desert, the jungle, the Arctic, the ocean and an island. Download the full eBook and explore supporting teaching materials at www.twinkl.com/originals Join Twinkl Book Club to receive printed story books every half-term at www.twinkl.co.uk/book-club (UK only).

calendar raffle template: Transformative Leadership and Change Initiative

Implementation for P-12 and Higher Education Mulvaney, Tracy, George, William O., Fitzgerald, Jason, Morales, Wendy, 2024-05-06 Transformative leadership emerges as the beacon guiding P-12 schools and higher education institutions through the intricacies of necessary change. Leaders must confront the perennial challenges faced by educational institutions head-on, equipped with an array of innovative strategies and a commitment to fostering equitable practices, from addressing inclusion, diversity, and belonging to navigating the complex terrain of school change. In Transformative Leadership and Change Initiative Implementation for P-12 and Higher Education, the echoes of Heraclitus's wisdom reverberate, reminding educational leaders that the only constant is change. This book delves into the core of transformative strategies employed by thought leaders across the educational spectrum, from P-12 schools to university corridors. Guided by transformative leadership principles, this book traverses the intricate tapestry of topics such as technology integration, educational entrepreneurship, and global citizenship, providing a roadmap for leaders to navigate the complexities of the modern educational landscape. The emphasis on social-emotional leadership and learning underscores the importance of nurturing the holistic development of students, ensuring they thrive both academically and emotionally.

calendar raffle template: Joan Garry's Guide to Nonprofit Leadership Joan Garry,

2017-03-06 Nonprofit leadership is messy Nonprofits leaders are optimistic by nature. They believe with time, energy, smarts, strategy and sheer will, they can change the world. But as staff or board leader, you know nonprofits present unique challenges. Too many cooks, not enough money, an abundance of passion. It's enough to make you feel overwhelmed and alone. The people you help need you to be successful. But there are so many obstacles: a micromanaging board that doesn't understand its true role; insufficient fundraising and donors who make unreasonable demands; unclear and inconsistent messaging and marketing; a leader who's a star in her sector but a difficult boss... And yet, many nonprofits do thrive. Joan Garry's Guide to Nonprofit Leadership will show you how to do just that. Funny, honest, intensely actionable, and based on her decades of experience, this is the book Joan Garry wishes she had when she led GLAAD out of a financial crisis in 1997. Joan

will teach you how to: Build a powerhouse board Create an impressive and sustainable fundraising program Become seen as a 'workplace of choice' Be a compelling public face of your nonprofit This book will renew your passion for your mission and organization, and help you make a bigger difference in the world.

calendar raffle template: *Finding Jo* Frances Ive, 2021-01-28 At breaking point Jo deserts her demanding family and possessive boyfriend, making an uncharacteristic escape in a bid for freedom and self-knowledge. In the calm and peace of the Himalayas she looks back on her own motives and why she cannot express her feelings to those close to her. Her new found equilibrium is deeply disturbed when a family visitor turns up in Jasanghari, bringing new revelations. *Finding Jo* focuses on relationships between families, lovers and friends, and the resentment and long-held grievances that threaten to destroy them. Jo's quest for a deeper purpose in life acts as a catalyst to her family, indicating that willingness to change and grow enables people to find happiness.

calendar raffle template: *Teacher's Guide* Karen Gentry-Ederer, 2012-09-30 Create a common language for the school, teachers, and parents with the help of this Teacher's Guide. With ideas and supporting materials for easy and effective family-night activities centered around specific content areas, teachers can easily encourage parent involvement. These activities help acquaint parents and students with the eighth-grade classroom, creating a more cohesive learning environment for students.

calendar raffle template: *Child Friendly Therapy* Marcia B Stern, 2008-08-26 A treasure trove of creative tools and strategies to engage children in therapy. Finding a therapy that "fits" kids--one that cuts through their continuous state of overstimulation and aversion to traditional language-based methods--is not easy. Now in paperback, this books offers clinicians an array of inventive, multifaceted therapy techniques, from brain-based tips to family-oriented exercises.

calendar raffle template: *Planning and Promoting Events in Health Sciences Libraries* Shalu Gillum, Natasha Williams, 2021-04-01 Library programming can increase patron awareness of and engagement with library resources and services. However, creative programming and promotion is what really draws people in, especially as libraries evolve and become more virtual. How can librarians reach their unique user groups when those users never have to step foot in the library? *Planning and Promoting Events in Health Sciences Libraries: Success Stories and Best Practices* presents a simple blueprint for planning and promoting library events and programs written with medical librarians in mind. Whether you work in an academic or hospital setting, this book is full of useful suggestions and tips for taking the stress and confusion out of the library programming and event planning process. Drawing upon the wisdom and experience of health sciences librarians from across the country, this book will: Walk readers through the stages of library programming and promotion Act as a how-to for health sciences librarians looking to create successful outreach events Highlight how other health sciences libraries just like yours have successfully created programs for their users, even those with little to no programming budget Encourage readers to think creatively about their own programming and events *Planning and Promoting Events in Health Sciences Libraries: Success Stories and Best Practices* will show you that you don't need a degree in marketing in order to create successful outreach events. Health sciences librarians can take what they already know about their patrons and their own libraries and apply that knowledge to every planning process with the help of the practical strategies found in this guide.

calendar raffle template: *Ditch That Textbook* Matt Miller, 2015-04-13 Textbooks are symbols of centuries-old education. They're often outdated as soon as they hit students' desks. Acting by the textbook implies compliance and a lack of creativity. It's time to ditch those textbooks--and those textbook assumptions about learning In *Ditch That Textbook*, teacher and blogger Matt Miller encourages educators to throw out meaningless, pedestrian teaching and learning practices. He empowers them to evolve and improve on old, standard, teaching methods. *Ditch That Textbook* is a support system, toolbox, and manifesto to help educators free their teaching and revolutionize their classrooms.

calendar raffle template: *The Island of Sea Women* Lisa See, 2019-03-05 THE NEW YORK

TIMES BESTSELLER “A mesmerizing new historical novel” (O, The Oprah Magazine) from Lisa See, the bestselling author of *The Tea Girl of Hummingbird Lane*, about female friendship and devastating family secrets on a small Korean island. Mi-ja and Young-sook, two girls living on the Korean island of Jeju, are best friends who come from very different backgrounds. When they are old enough, they begin working in the sea with their village’s all-female diving collective, led by Young-sook’s mother. As the girls take up their positions as baby divers, they know they are beginning a life of excitement and responsibility—but also danger. Despite their love for each other, Mi-ja and Young-sook find it impossible to ignore their differences. *The Island of Sea Women* takes place over many decades, beginning during a period of Japanese colonialism in the 1930s and 1940s, followed by World War II, the Korean War, through the era of cell phones and wet suits for the women divers. Throughout this time, the residents of Jeju find themselves caught between warring empires. Mi-ja is the daughter of a Japanese collaborator. Young-sook was born into a long line of haenyeo and will inherit her mother’s position leading the divers in their village. Little do the two friends know that forces outside their control will push their friendship to the breaking point. “This vivid...thoughtful and empathetic” novel (The New York Times Book Review) illuminates a world turned upside down, one where the women are in charge and the men take care of the children. “A wonderful ode to a truly singular group of women” (Publishers Weekly), *The Island of Sea Women* is a “beautiful story...about the endurance of friendship when it’s pushed to its limits, and you...will love it” (Cosmopolitan).

calendar raffle template: Summer Melt Benjamin L. Castleman, Lindsay C. Page, 2020-01-15 Under increasing pressure to raise graduation rates and ensure that students leave high school college- and career-ready, many school and district leaders may believe that, when students graduate with college acceptances in hand, their work is done. But as Benjamin L. Castleman and Lindsay C. Page show, summer can be a time of significant attrition among college-intending seniors—especially those from low-income families. Anywhere from 10 to 40 percent of students presumed to be headed to college fail to matriculate at any postsecondary institution in the fall following high school. *Summer Melt* explores the complex factors that contribute to this trend—the absence of school support, confusion over paperwork, lack of parental guidance, and the teenage tendency to procrastinate. The authors draw on findings from fields such as neuroscience, behavioral economics, and social psychology to contextualize these factors. Drawing on a series of research studies, they show how schools and districts can develop effective, low-cost, scalable responses—including counselor outreach, peer mentoring, and using text messages and social media—to help students stay on track over the summer. *Summer Melt* offers very practical guidance for schools and districts committed to helping their students make the transition to college.

calendar raffle template: Cancer Registry Management Carol L. Hutchison, Steven D. Roffers, April G. Fritz, 1997

calendar raffle template: The Last Wolf Maria Vale, 2018-02-06 The stars align for this stunningly original werewolf shifter romance: *STARRED Booklist* *STARRED Publishers Weekly* *STARRED Kirkus* *STARRED Library Journal* If she returns to her Pack, the stranger will die. But if she stays... Silver Nilsdottir is at the bottom of her Pack's social order, with little chance for a decent mate and a better life. Until the day a stranger stumbles into their territory, wounded and beaten, and Silver decides to risk everything on Tiberius Leveraux. But Tiberius isn't all he seems, and in the fragile balance of the Pack and wild, he may tip the destiny of all wolves... For three days out of thirty, when the moon is full and her law is iron, the Great North Pack must be wild. People are raving about Maria Vale's paranormal fantasy romance: Wonderfully unique and imaginative. I was —enthralled!—JEANIENE FROST, New York Times bestselling author Raw, wild, and intense—captivating to the final page.AMANDA BOUCHET, USA Today bestselling author Pushes boundaries, and keeps you at the edge of your seat.—TERRY SPEAR, USA Today bestselling author

calendar raffle template: Modern Quilts Modern Quilt Guild, 2017-12-01 Alexander, Paige Allocca, Cinzia Anderson, Kari L. Aschehoug, Daisy P. Asinari, Neva Ault, Jill Averinos, Melissa Barbagallo, Teresa Barbin, Linda Barsness, Rachel Bearden, Nathalie Beebe, Mickey Bencsko,

Michelle Engel Bermingham, Wendy Berrill, Hayley Berryhill, Andrea Bird, Bev Black, Heather Blakesley, Katie Boenish, Anna Bond, Sarah Borger, Susan Boudreaux, Mathew Bowman, Angela Box-McCoy, Kristyn Brand, Jenna Brickey, Cheryl Brown, Jessica Bryan, Rebecca Burnett, Rebecca Butler, Amy Caggiano, Arianna Callahan, Megan Camalick, Chelsea Chahley, Leanne Christ, Joan Cier, Emily Cifaldi-Morrill, Sheri Coffey, Emily Coffey, Miriam Cohen, Leanne Cole, Pamela J. Converse, Carson Corcoran, Amber Corry, Melissa Costa, Ruth Craft, Violet Crow, Nancy Dackson, Elizabeth Daksiewicz, Nicole Dandekar, Shruti Daniels, Rosalind Darby, Ben Daum, Kristy Davis, Michelle Day, Leah Deise, Alexis Deister, Anne Dithmer, Katherine Doane, Emily Doering, Shawna Dorr, Rachael Duling, Karen Dunn, Charlayne Eichler-Messmer, Kim Elliott, Libs Elliott, Heidi Evans, Season Faughnan, Tara Ferguson, Heather Ferrill James, Donna Findlay Wolfe, Victoria Fleckenstein, Krista Flower, Lysa Frieden, Wendy Friedlander, Carolyn Friend, Amy Fuchs, Yvonne Gee's Bend Gering, Jacquie Gold, Penny Gold, Lesley Goodwin, Hillary Gregory, Mary Greuter, Yara Griffin, Scott D. Grotrian, Carole Anne Haight Carlton, Alissa Hannon, Shelly Harp, Charlene Harrell, Phoebe Hartman, Elizabeth Hartrich, Laura Harvatine, Liz Harvey Lee, Karen Haynes, Luke Heinrich, Lee Heisler, Carol Heitland, Brigitte Henderson, Shea Henderson, Angie Hennebury, Krista Hertzer, Katrina Hohnstreiter, Amanda Hone Murdock, Kamie Hubbard, Solidia Hungerford, Linda Hutchinson, Rossie Ireland Beaver, Cassandra Jalbert, Debra L. Jenkins, Jeannie Jenkins, Lee Johnston, Jennifer Jones, Faith Jones, Kat Jones Rossotti, Jennifer Jubie, Becca June, Agatha Keahey, Carla Kehnle, Nydia Kerr, Bill Kerr, Mary Khaja, Samarra Knight, Kim Kimber, Chawne Kloke, Jennifer Knauer, Thomas Kyle, Susan Lang, Lauren Larson, Katie Leray, Melissa Levin, Tami Lichner, Alyssa Loewenberg, Marsha Lyon, Jenny MacDonald, Susan Maple, Karen Maroon, Nikki Marston, Gwen McDowell Hopper, Laura Mehling, Dena Menardi, Riane Menzer, Mary Miller Curley, Melissa Molen, Colleen Myer, Darby Neblett, Nicole Neill, Lindsey Nichols, Sheri O'Malley, Stacey Lee Olszewski, Bernie Orth, Lou Page, Shannon Pagliai, Shelly Paquette, Suzanne Parkes, Heidi Parson, Emily Patel, Krishma Pedersen, Katie Perrigo, Christine Perrino, Barbara Pettway, Mary Ann Pina, Gina Poplin, Elaine Wick Porcella, Yvonne Pukstas, Laura Purvis, Nancy Quilts, Quantum Ramsey Keasler, Mary Rapp, Katie Reeves, Olan Reiter, Michelle Ricks, Christine Ringle, Weeks Roach, Rebecca Rocco, Pam Roth, Wendy Rouse, Daniel Ruyle, Stephanie Ryan, Kristi Saafir, Latifah Samborski, Annette Sanclaria, Judy Santistevan, Susan Schmidt, Denyse Schraw, Sarah Schroeder, Kristi Schwarz, Dorie Seitz, Sarah Sessions, Emily Sharman, Stacey Sheridan, Caro Shibley, Beth Shields, Kristin Sipes, Lisa Skardal, Steph Skumanich, Shelby Slusser Clay, Susan Smith, Juli Irene Soper, Kim Sorenson, Jen Soto, Maritza Sovey, Corinne Sparkles, Molli Spiridon, Linda Stead, Lindsay Strong, Susan Struckmeyer, Amy Sullivan, Anne Sutters, Silvia Toye, Jessica Tuazon, Melanie Uptis, Kathryn Vandeyar, Diana Varner, Marla Vinegrad, Betsy Vojtechovsky, Kari Volckening, Bill Wade, Amy Walker, Lucinda Walters, Angela Watson, Christa Wayne, Dena Wells, Jean Whittington, Nancy Wikander, Carrie Wilkie, Michelle Williams, Suzy Williams, Julia Wilson, Sarah Withers, Krista Wood, Kelly Wood, Sherri Lynn Workman, Mary York, Kathy Young, Jaime

calendar raffle template: Corcoran Gallery of Art Corcoran Gallery of Art, Sarah Cash, Emily Dana Shapiro, Jennifer Carson, 2011 This authoritative catalogue of the Corcoran Gallery of Art's renowned collection of pre-1945 American paintings will greatly enhance scholarly and public understanding of one of the finest and most important collections of historic American art in the world. Composed of more than 600 objects dating from 1740 to 1945.

calendar raffle template: Proofreading, Revising & Editing Skills Success in 20 Minutes a Day Brady Smith, 2017 In this eBook, you'll learn the principles of grammar and how to manipulate your words until they're just right. Strengthen your revising and editing skills and become a clear and consistent writer. --

calendar raffle template: Scrap School Lissa Alexander, 2021-02-01 Bring the classroom into your sewing space as you learn from expert quilters how to get the scrappy look you love. Following the wildly popular Sisterhood of Scraps, author and designer Lissa Alexander has gathered more super-talented designer friends to share a dozen scraptastic quilt designs. Not feeling confident with color selection? Unsure of what fabrics to add to the mix? Want to know what makes a scrap quilt

sing? Tips and tricks are inside for all this and so much more to help you make the most of your fabric stash! Lissa and her handpicked crew of instructors show you how to get an A+ (for awesome) on your next scrap quilts. Scrap School is in session! Lisa Bongean · Gudrun Erla · Sarah Huechteman · Susan Ache · Kim Diehl · Mary Etherington and Connie Tesene · Sherri McConnell · Amy Smart · Amanda Jean Nyberg

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calendar raffle template: Avoiding Cancer One Day at a Time Lynne Eldridge, Lynne Stoesz-Eldridge, David Borgeson, 2006-12 The mortality rate from cancer hasn't changed in 60 years despite the billions invested to find a cure. Avoiding Cancer One Day At A Time provides solid, practical advice for preventing cancer by avoiding carcinogens and implementing lifestyle/dietary practices that modify cancer causing factors. Combining their experience in family medicine and epidemiology with their passion for disease prevention, the authors provide the most up to date and effective advice for preventing cancer from developing in ourselves and our loved ones. Many ?how to? examples for preventing cancer by being environmentally aware, avoiding infections, living the proper lifestyle and getting the proper nutrition are provided. Chapter by chapter summaries and listings of the latest cancer prevention web sites are great references. Worksheets assist readers in implementing the advice in very tangible ways, and the recipe collection of cancer avoiding meals is a winner!

calendar raffle template: The Bell Bandit Jacqueline Davies, 2012-05-01 The third installment of the popular Lemonade War series finds siblings Evan and Jessie Treski at their grandmother's Vermont house for the holidays, solving another mystery. Everything about this trip to Grandma's house was different: First, because of the fire, Mrs. Treski, Evan, and Jessie had driven up to Grandma's two days after Christmas instead of the day before, missing Christmas with Grandma entirely. Second, the fire had left a hole in the back kitchen wall big enough to drive a car through! And with Grandma in the hospital and not in her house, everything felt off. Third, someone had climbed the long, slow slope of Lovell Hill to the top and had stolen the old iron bell hanging on its heavy wooden crossbeam. Who on earth would steal the New Year's Bell? And how could Grandma, Mrs. Treski, Evan, Jessie, and their neighbors ring in the New Year without it? Like a modern-day Beverly Cleary, Ms. Davies writes with heart, humor, and honesty about the inevitability of profound change and reveals just how well she understands the complex emotions of the children. The six books in this fun-to-read series are: The Lemonade War The Lemonade Crime The Bell Bandit The Candy Smash The Magic Trap The Bridge Battle

calendar raffle template: Archaeology, Anthropology, and Interstellar Communication National Aeronautics Administration, Douglas Vakoch, 2014-09-06 Addressing a field that has been dominated by astronomers, physicists, engineers, and computer scientists, the contributors to this collection raise questions that may have been overlooked by physical scientists about the ease of establishing meaningful communication with an extraterrestrial intelligence. These scholars are grappling with some of the enormous challenges that will face humanity if an information-rich signal emanating from another world is detected. By drawing on issues at the core of contemporary archaeology and anthropology, we can be much better prepared for contact with an extraterrestrial civilization, should that day ever come.

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calendar raffle template: Control Alt Achieve Eric Curts, 2020-05-10 Transform Your Classroom with Tech Tools You Already Know With Control Alt Achieve, educational-technology wizard Eric Curts offers you the keys to revolutionizing classroom learning with the Google tools you already use. Dazzle your students by transforming Google Docs into blackout poetry, fire up creative

possibilities by using Google Slides for comic strips, and make math more accessible--and fun--by turning to Google Drawings as an unlikely ally. With Eric as your guide to the technological horizons of Google tools, the possibilities are endless. With the step-by-step and easy-to-follow directions in *Control Alt Achieve*, you'll learn how to use common digital tools in unexpected ways. Whether you're new to technology or have been using Google tools for years, Eric Curts will help you innovate as you educate with ready-to-use activities that will reboot--and transform--your classroom. Reading this book is like sitting in on a presentation from one of educational technology's best presenters. Eric's writing reminds me of his sessions: comfortable and accessible for new tech users, while still valuable for experienced users. Jake Miller, @JakeMillerTech, host of The Educational Duct Tape Podcast *Control Alt Achieve* provides both practical and pedagogical strategies that go way beyond simple technology integration. This is a great handbook for any teacher looking to go beyond the how-to and shift toward a learning transformation. Ken Shelton, kennethshelton.net In this book, Eric has created a powerful method for meaningfully integrating technology into teaching and learning. His unique way of crafting technology-rich experiences will allow anyone from a novice techie to an edtech expert the ability to control, alt, achieve! Michael Cohen, the Tech Rabbi, creativity instigator and author of *Educated by Design*

calendar raffle template: *Marley Dias Gets It Done: And So Can You!* Marley Dias, 2018-01-30 Marley Dias, the powerhouse girl-wonder who started the #1000blackgirlbooks campaign, speaks to kids about her passion for making our world a better place, and how to make their dreams come true! Marley Dias, the powerhouse girl-wonder who started the #1000blackgirlbooks campaign, speaks to kids about her passion for making our world a better place, and how to make their dreams come true! In this accessible guide with an introduction by Academy Award-nominated filmmaker Ava DuVernay, Marley Dias explores activism, social justice, volunteerism, equity and inclusion, and using social media for good. Drawing from her experience, Marley shows kids how they can galvanize their strengths to make positive changes in their communities, while getting support from parents, teachers, and friends to turn dreams into reality. Focusing on the importance of literacy and diversity, Marley offers suggestions on book selection, and delivers hands-on strategies for becoming a lifelong reader.

calendar raffle template: *Fired-Up Fundraising* Gail A. Perry, 2007-03-23 Praise for *Fired-Up Fundraising: Turn Board Passion into Action* *Fired-Up Fundraising* is honest, realistic, practical, and inspiring. It transforms the whole concept of fundraising from obligation and drudgery into passion and fun. Every CEO, development director, development consultant, and board chair needs to have and use this book. —Charles F. (Chic) Dambach President and CEO, Alliance for Peacebuilding Former Senior Consultant, BoardSource A breakthrough! *Fired-Up Fundraising* takes the mystery out of engaging your board in the ongoing work of fundraising. In this well-organized little book, Gail Perry lays out a commonsense, four-step process that will fire up your board and help you meet your fundraising goals, year after year. —Mal Warwick author of *How to Write Successful Fundraising Letters* *Fired-Up Fundraising: Turn Board Passion into Action* is by far the best book I have ever read on how to involve board members in the entire process of fundraising, from identifying prospects, cultivating them, and finally making 'the ask.' Just as important, it is an invaluable guide on how to select, enlist, train and especially inspire board members so they take ownership of their institutions. Every nonprofit CEO and development officer should read this book. —Robert L. Gale President Emeritus, Association of Governing Boards of Universities and Colleges and founder of BoardSource (formerly known as the National Center for Nonprofit Boards) This is the book for which EVERY nonprofit chief executive has been yearning since time immemorial. Every nonprofit needs money to survive and thrive, and every nonprofit has a board of trustees to help raise it, but few nonprofits come anywhere near using their boards to maximum benefit. *Fired-Up Fundraising*, a reader-friendly, realistic, and practical playbook written by a richly experienced, highly literate fundraiser turned consultant, takes readers by the hand and leads them step-by-step through eminently doable ways of inspiring the greatest possible engagement of--and return from--their trustees. It will instantly become the gold-standard guide for building successful boards.

—Joel Fleishman Professor of Law and Public Policy and Director, The Foundation Research Program, Duke University

calendar raffle template: *Dear Jack, Dear Louise* Ken Ludwig, 2020-10-05 U.S. Army Captain Jack Ludwig, a military doctor stationed in Oregon, begins writing to Louise Rabiner, an aspiring actress and dancer in New York City, hoping to meet her someday if the war will allow. But as the war continues, it threatens to end their relationship before it even starts. Tony Award-winning playwright Ken Ludwig (*Baskerville: A Sherlock Holmes Mystery*, *Lend Me a Tenor*) tells the joyous, heartwarming story of his parents' courtship during World War II and the results are anything but expected. Ludwig's play, though about a particular moment in his personal history as well as our collective history, also resonates today. *Dear Jack, Dear Louise* is a moving, funny, and heartbreaking reminder of what we should strive to become, individually and as a country. - BroadwayWorld Moving and cinematic... The play, based on the correspondence of Ludwig's parents-to-be, crackles with humor and real feeling. - DC Theatre Scene An intimate play with tremendous breadth... Ken Ludwig's *Dear Jack, Dear Louise* plumbs the depths of human courage, commitment, and connection when the world and your heart are at stake. - DC Metro Theater Arts Strikes the touchstones of the online dating age with uncanny precision. - The Washington Post

calendar raffle template: Essentials of Business Communication Mary Ellen Guffey, 2004 This text-workbook is a streamlined, no-nonsense approach to business communication. It takes a three-in-one approach: (1) text, (2) practical workbook, and (3) self-teaching grammar/mechanics handbook. The chapters reinforce basic writing skills, then apply these skills to a variety of memos, letters, reports, and resumes. This new edition features increased coverage of contemporary business communication issues including oral communication, electronic forms of communication, diversity and ethics.

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calendar raffle template: NAWCC Bulletin , 2006

calendar raffle template: Kids' Care Book Joan Novelli, 1991-10

calendar raffle template: Monet and American Impressionism Samuel P. Harn Museum of Art, Hunter Museum of American Art, 2015 Published in conjunction with the exhibition *Monet and American Impressionism*, organized by the Samuel P. Harn Museum of Art, University of Florida, in partnership with Telfair Museums and Hunter Museum of American Art.

calendar raffle template: DJ's Mean Business: One Night Behind the Turntables Can Spin Your Company's Success Amani Roberts, 2020-04-14 Get behind the decks with DJ, music producer, podcaster, and educator Amani Roberts, and learn how one night as a DJ can unlock your business skills, creativity, and unleash your inner DJ. All it takes is his fresh, unforgettable strategy to show you how to beat the fear... and dance your way to success.

calendar raffle template: American Bookseller , 1991

calendar raffle template: Fiske Guide to Colleges 2011 Edward B. Fiske, Robert Logue, 2010-07 The best college guide you can buy. -USA Today For more than 25 years, this leading guide to more than 310 colleges and universities-fully updated and expanded every year-has been an indispensable source of information for college-bound students and their parents. Helpful, honest, and straightforward, the Fiske Guide to Colleges delivers an insider's look at the academic climates and the social and extracurricular scenes at the best and most interesting schools in the United States, plus Canada and Great Britain. In addition to the candid essays on each school, you will find: A self-quiz to help you understand what you are really looking for in a college Lists of the strongest majors and programs at each college Vital information on how to apply, including admissions and financialaid deadlines, required tests, and each school's essay questions Overlap listings to help you expand your options Selectivity statistics and SAT/ACT scores Indexes that break down schools by price and state A list of schools with strong programs for learning disabled students All the basics, including email addresses and university websites Plus a special section highlighting the 5 public and private Best Buy schools-colleges that provide the best educational value The guide the San

Francisco Chronicle called the bible.

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calendar raffle template: Möglichkeiten und Chancen der Marktforschung im Internet

Rainer Bär, 2000-10-11 Inhaltsangabe: Einleitung: Noch bis vor wenigen Jahren war der Begriff „Internet“ nur einer kleinen, ausgewählten Gruppe von Computer- und Netzwerkspezialisten geläufig. Mittlerweile ist das Internet in aller Munde und hat sich zum weltweit größten Wirtschaftsfaktor entwickelt. Diese Tatsache eröffnet für viele Unternehmen neue Horizonte. Das Internet kann beispielsweise als zusätzliche Werbeplattform genutzt, oder (neue) Produkte und Dienstleistungen können darüber vertrieben werden. Um sowohl in dieser sogenannten „New Economy“, als auch auf dem herkömmlichen Wege, marktgerechte Produkte und Dienstleistungen anbieten zu können, sind Informationen über die tatsächlichen Kundenbedürfnisse und -wünsche unverzichtbar. Das Ziel dieser Arbeit liegt darin zu zeigen, welche Möglichkeiten und Chancen das Internet für die Marktforschung (sowohl bei der Primär- als auch Sekundärforschung) bietet. Hierbei wird auf die Marktforschungsmethoden eingegangen, die bereits im Internet zur Informationsgewinnung eingesetzt werden (z.B. WWW-Umfragen, Online-Experimente und Logfile-Analysen). Die Eignung der Online-Erhebungsverfahren zur Lösung von Marktforschungsaufgaben, soll anhand der Vor- und Nachteile überprüft werden, die im Vergleich zu den traditionellen Vorgehensweisen entstehen. Darüber hinaus werden auch neue Forschungsmöglichkeiten und Wege aufgezeigt, die sich aufgrund zukünftiger Entwicklungen, sowohl in der Nutzerstruktur als auch technischer Fortschritte, im Internet ergeben könnten. Gang der Untersuchung: Zunächst werden in Kapitel 2 die grundlegenden Begriffe der Marktforschung erläutert, um ein besseres Verständnis der anschließenden Einsatzmöglichkeiten der Marktforschung im Internet zu gewährleisten. Die traditionellen Erhebungsmethoden werden hierbei, nach Sekundär- und Primärforschung unterteilt, beschrieben. Im Anschluß daran, wird die Bedeutung der Marktforschung anhand von aktuellen Zahlen über den Markt für Marktforschung dargestellt. In Kapitel 3 wird die Geschichte und Funktionsweise des Internet möglichst verständlich erklärt. Außerdem erfolgt eine Beschreibung, der für die Marktforschung im Internet relevanten Dienste. Des weiteren werden Aussagen zu Größe und Wachstum des Internet und zu rechtlichen Aspekten gemacht. Kapitel 4 stellt die generellen Möglichkeiten der Sekundärforschung im Internet dar und zeigt anhand eines Anwendungsbeispiels, welche Informationen für die Lösung von Marktforschungsaufgaben im Internet erhältlich [...]

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